



*A fun, unique, and  
inspiring evening...*

**THURSDAY  
NOV 14,  
2024**

Detroit Marriott Troy

**HONOREE  
AMY NEDERLANDER**

**TRADE SECRETS** funds Geshher's workforce initiatives for women (such as Women to Work, financial education, computer training, resume writing, homebuyers' assistance, and more) to help them *build confidence, gain skills, and achieve success.*

**Geshher supported over 15,000 women in Metro Detroit in the last year!**

**DEADLINES FOR INCLUSION:**

**INVITATION PACKAGE  
SEPT 6**

**JEWISH NEWS EVENT  
PROMOTION FULL PG AD  
SEPT 20**

**EVENT PROGRAM  
OCT 30**

All other promotion ongoing

*\* Submit logo file with payment;  
see reverse side for details*

*Return form; see reverse side  
for details*

**SPONSOR OPPORTUNITIES**

**BECOME A SPONSOR ONLINE** [geshermi.org/tradesecrets](https://geshermi.org/tradesecrets)

OR RETURN THIS FORM BY EMAIL | MAIL | SCAN QR CODE



*( See sponsor benefits on the back of this form )*

- Presenting Sponsor (\$50,000) Category Exclusivity
- Diamond Sponsor (\$25,000)
- Sapphire Sponsor (\$15,000)
- Emerald Sponsor (\$10,000)
- Ruby Sponsor (\$5,000)
- Pearl Sponsor (\$2,500)
- Topaz Sponsor (\$1,250)
- Jade Sponsor (\$750)
- Opal Sponsor (\$500)
- Amethyst Sponsor (\$300)
- Jewel Sponsor (\$150; Young Adult 35 and under)
- I would like to make a donation in the amount of \$ \_\_\_\_\_

**SPONSOR NAME\* AS YOU WISH TO BE LISTED ON SIGNAGE**

CONTACT NAME

ADDRESS

PHONE

EMAIL

**PAYMENT OPTIONS**

- Check enclosed ( payable to Geshher )
- Visa
- MC
- AmEx
- Send me an invoice
- Stock Transfer
- IRA Rollover
- Donor Advised Fund

CARD #

EXPIRATION

CVV

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE

ZIP

SIGNATURE

# TRADE SECRETS SPONSOR BENEFITS

## ▶ EVENT TICKET BENEFITS

**EVENT TICKETS AND PREMIER SEATING** includes table recognition, cocktail reception, dinner, and auction

**EVENT TICKETS** includes cocktail reception, dinner, and auction

## ▶ MARKETING AND SIGNAGE BENEFITS

**CATEGORY EXCLUSIVITY** and first right to Presenting Sponsor for the 2025 Trade Secrets event

**TOP BILLING** as **Presented by Your Company Logo or name** on Trade Secrets 2024 media, publications promotional / PR materials

**INTRODUCTION AND SPEAKING OPPORTUNITY** at Trade Secrets 2024 opening remarks

**SPONSOR RECOGNITION** in all **press releases**

**LOGO OR NAME** listing on event name badge

**LOGO OR NAME** listing recognition during program

**SWAG BAG OPPORTUNITY** to include branded items

**LOGO** (\$2500+) **OR NAME** on Trade Secrets 2024 promotional/ PR materials and social media, pre- and post-event (*deadlines apply; see reverse side for details*)

**FULL PAGE DETROIT JEWISH NEWS AD** logo (\$2500+) or name listing (*deadlines apply; see reverse side for details*)

**LOGO** (\$2500+) **OR NAME** listing in the event program (*deadlines apply; see reverse side for details*)

**SPONSOR RECOGNITION** throughout the event venue (HD screen); logo (\$2500+) or name

## EMAIL LOGO FILES TO:

[lfox@geshermi.org](mailto:lfox@geshermi.org)

Vector EPS preferred (Adobe Illustrator)

**MORE INFO:** LINDSEY FOX | Advancement and Events Manager  
 p 248.233.4343 | [lfox@geshermi.org](mailto:lfox@geshermi.org)

	PRESENTING	DIAMOND	SAPPHIRE	EMERALD	RUBY	PEARL	TOPAZ	JADE	OPAL	AMETHYST	JEWEL
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,250	\$750	\$500	\$300	\$150
EVENT TICKETS AND PREMIER SEATING	16	16	8	8	8						
EVENT TICKETS						4	4	4	2	1	1
CATEGORY EXCLUSIVITY	✓										
TOP BILLING	✓										
INTRODUCTION AND SPEAKING OPPORTUNITY	✓										
SPONSOR RECOGNITION	✓	✓	✓								
LOGO OR NAME (event name badge)	✓	✓	✓	✓							
LOGO OR NAME (during program)	✓	✓	✓	✓	✓	✓					
SWAG BAG OPPORTUNITY	✓	✓	✓	✓	✓	✓					
LOGO OR NAME (promotional/PR)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
FULL PAGE DETROIT JEWISH NEWS AD	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LOGO OR NAME (event program)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSOR RECOGNITION (venue)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

