



### SPONSOR OPPORTUNITIES

**Monday  
JULY 14,  
2025**

Franklin Hills  
Country Club  
Franklin, MI

The Lois Zussman Golf Classic supports **Gesher's Clubhouse for the Common Good** housed in the Zussman Center. The Clubhouse is designed by and for individuals with mental health challenges who seek a welcoming and engaging community atmosphere where they can enjoy social and cultural activities, educational classes, culinary experiences, vocational support, and volunteer opportunities.

**DEADLINES FOR INCLUSION:**

**INVITATION PACKAGE  
MAY 5, 2025**

**EVENT PROGRAM AD  
JUNE 16, 2025**

All other promotion ongoing

**\* SUBMIT LOGO FILE  
WITH PAYMENT**

**FILE TYPE:**

Vector EPS required for signage; sponsor name typeset in lieu of vector EPS

**EMAIL LOGO FILES TO:**

lfox@geshermi.org

**RETURN FORM EMAIL:**

lfox@geshermi.org

**RETURN FORM MAIL:**

GESHER HUMAN SERVICES  
29699 Southfield Road  
Southfield, MI 48076

**BECOME A SPONSOR ONLINE** [geshermi.org/golfclassic](https://geshermi.org/golfclassic)

OR RETURN THIS FORM BY EMAIL | MAIL

( See sponsor benefits on the back of this form )

- Presenting Sponsor (\$50,000) Category Exclusivity
- Tournament Sponsor (\$25,000)
- Club Sponsor (\$10,000)
- Cocktail Reception & Dinner Sponsor (\$5,000)
- Luncheon Sponsor (\$3,500)
- Hole Sponsor (\$2,400)
- Beverage Cart Sponsor (\$1,000)
- Tee Sponsor (\$500)
- I would like to make a donation in the amount of \$ \_\_\_\_\_



**IMPORTANT**

**YES**, I will be utilizing my foursome(s) available with this sponsorship.

Please list names for foursome (if available); list (2) foursomes for **Presenting** and **Tournament** sponsor only.


**NO**, I do not intend to utilize the foursome(s) available with this sponsorship.

**SPONSOR NAME\* AS YOU WISH TO BE LISTED ON SIGNAGE**

CONTACT NAME

ADDRESS

PHONE

EMAIL

**PAYMENT OPTIONS**

- Check enclosed ( payable to Gesher )  Visa  MC  AmEx  Send me an invoice
- Stock Transfer  IRA Rollover  Donor Advised Fund

CARD #

EXPIRATION CVV

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE ZIP

SIGNATURE



**GESHER**  
HUMAN SERVICES

**2025 LOIS ZUSSMAN GOLF CLASSIC  
SPONSOR BENEFITS**

**MORE INFO:** LINDSEY FOX | Advancement and Events Manager  
p 248.233.4343 | lfox@geshermi.org

**FOURSOME AND EVENT BENEFITS**

**FOURSOME EVENT PACKAGE** includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction

**COCKTAIL AND DINNER EVENT TICKETS**

**PREMIER SEATING and table recognition** at the cocktail reception, dinner, and auction (8 golfers plus one guest each)

**PREMIER SEATING and table recognition** at the cocktail reception, dinner, and auction (4 golfers plus one guest each)

**MARKETING AND SIGNAGE BENEFITS**

**CATEGORY EXCLUSIVITY** and first right to Presenting Sponsor for the 2026 event

**TOP BILLING** as **Presented by Your Company Logo or name** on Lois Zussman Golf Classic promotional/PR materials

**TOP LISTING AS PRESENTING SPONSOR** with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional/PR materials

**INTRODUCTION AND SPEAKING OPPORTUNITY** at the Lois Zussman Golf Classic event remarks

**SWAG BAG OPPORTUNITY** to include branded item

**FULL PAGE** full color ad in the event program

**HALF PAGE** full color ad in the event program

**PREMIER SPONSOR SIGNAGE** throughout the event venue (HD screen and easeled); logo or name

**LAWN SIGNAGE** logo or name at one HOLE

**SIGNAGE** logo or name on 2 BEVERAGE CARTS

**LAWN SIGNAGE** logo or name listing at one TEE

**FULL PAGE DETROIT JEWISH NEWS AD** logo or name listing (deadlines apply; see reverse side for details)

**LOGO OR NAME** on Lois Zussman Golf Classic promotional/PR materials and social media, pre- and post-event (deadlines apply; see reverse side for details)

	PRESENTING	TOURNAMENT	CLUB	COCKTAIL   DINNER	LUNCHEON	HOLE	BEVERAGE CART	TEE
	\$50,000	\$25,000	\$10,000	\$5,000	\$3,500	\$2,400	\$1,000	\$500
<b>FOURSOME EVENT PACKAGE</b> includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction	2	2	1	1	1	1		
<b>COCKTAIL AND DINNER EVENT TICKETS</b>	16	16	8	4	4	4	2	2
<b>PREMIER SEATING and table recognition</b> at the cocktail reception, dinner, and auction (8 golfers plus one guest each)	✓	✓						
<b>PREMIER SEATING and table recognition</b> at the cocktail reception, dinner, and auction (4 golfers plus one guest each)			✓					
<b>CATEGORY EXCLUSIVITY</b> and first right to Presenting Sponsor for the 2026 event	✓							
<b>TOP BILLING</b> as <b>Presented by Your Company Logo or name</b> on Lois Zussman Golf Classic promotional/PR materials	✓							
<b>TOP LISTING AS PRESENTING SPONSOR</b> with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional/PR materials	✓							
<b>INTRODUCTION AND SPEAKING OPPORTUNITY</b> at the Lois Zussman Golf Classic event remarks	✓							
<b>SWAG BAG OPPORTUNITY</b> to include branded item	✓	✓						
<b>FULL PAGE</b> full color ad in the event program	✓	✓	✓	✓				
<b>HALF PAGE</b> full color ad in the event program					✓			
<b>PREMIER SPONSOR SIGNAGE</b> throughout the event venue (HD screen and easeled); logo or name	✓	✓	✓	✓	✓			
<b>LAWN SIGNAGE</b> logo or name at one HOLE						✓		
<b>SIGNAGE</b> logo or name on 2 BEVERAGE CARTS							✓	
<b>LAWN SIGNAGE</b> logo or name listing at one TEE								✓
<b>FULL PAGE DETROIT JEWISH NEWS AD</b> logo or name listing (deadlines apply; see reverse side for details)	✓	✓	✓	✓	✓	✓	✓	✓
<b>LOGO OR NAME</b> on Lois Zussman Golf Classic promotional/PR materials and social media, pre- and post-event (deadlines apply; see reverse side for details)	✓	✓	✓	✓	✓	✓	✓	✓

*The Lois Zussman Golf Classic is an annual fundraiser supporting Gesher's Clubhouse for the Common Good. This Clubhouse is a space designed by and for individuals with mental health challenges who seek a welcoming and engaging community atmosphere where they can enjoy social and cultural activities, educational classes, culinary experiences, vocational support, and volunteer opportunities.*